MAJOR U.S. STUDIOS TIMELINE Talkies | 1927 1930 1960 1910 1920 1940 1950 2000 2010 2020 1990 Edison 1894-1918 The camera "patent wars" Thomas a Edison predated most of the major studios, with Thomas Edison's 2020 Columbia^{L3}₁₉₂₄ "Trust" (MPPC in 1908) market share* dominating the market over **Sony** 1989 22% independent studios. Founded in 1918 as CBC Film Sales between TriStar 1982 – A sister company to Columbia. They merged as Sony Pictures in 1989, but Joe Brandt and brothers Jack and Harry Cohn. films continue to be released under the three different names from the same studio. Renamed in 1924. Independent Moving Pictures (IMP) 1909-1912 UNIVERSAL niversal **Peacock** streaming service launches in 2020 20% Founded primarily by Carl Laemmle (b. Karl Lämmle in Germany) NBCUniversal 2004 in a merger of several film companies, including his own: IMP. Dreamworks 1994 2019 FOX FILM 20th Century-Fox 1935 Fox^{B5}1915 21st C. Fox 2013 20th... Founded by William Fox 2019 - Disney purchases 21st C. Fox (b. Wilhem Fuchs in Hungary) Twentieth Century 1933 and reverts the name back to 20th C. Studios. Created by Schenck (UA) and Zanuck (WB). Fox Corp. no longer owns the film division. Merged with Fox in 1935. WALT DISNEY DISNEY 1923 **Hulu** 2007 Originally a joint venture. Disney purchased in 2023. Disneyland constructed, 1955 Lucasfilm 1971 2012 Pixar 1986 – A division of Lucasfilm 2006 Vitagraph 1894, bought by WB in 1925 Marvel 1996 2009 First National B3 1917-1936 1929 WB took full Warner Bros. Discovery 2022 control of FN Founded by the sons of Polish Discovery+ 2021 New Line 1967, purchased by WB in 1996 immigrants: Harry, Albert (Abe), Sam, and Jacob (Jack) Warner Max 2023 Launched as HBO Max in 2020. Streaming service includes many WB and HBO properties such as TCM & New Line, as well as third party services. Paramount^{B3} B5₁₉₁₄ 1994 Viacom purchases 2019 ViacomCBS 9% Paramount merger **CBS All Access** 2014 Famous Players (Zukor, 1912) and Lasky (1913) partnered as Paramount distributing becomes | Paramount+ 2021 until merging in 1916. 1959 decline of MGM 1965 vault fire 1969 diversified w/ resorts, etc. Amazon MGM Studios TBS, founded by Ted Turner, Amazon Studios formed in Loew's Inc. 1904 (Owned MGM until 1959) acquired MGM/UA in 1986. 2010. Acquired MGM and UAR Metro 1916 Turner's influence on the in 2021, releasing all titles $\mathsf{MGM}^{\mathsf{B3}\,\mathsf{B5}}_{\mathsf{1924}}$ Goldwyn 1917 under Amazon MGM in 2023. catalog and home viewing of classics can't be understated. 1980 UA sold to MGM, but continued as a studio Joint venture between Chaplin, Pickford, Profitable in the 1930s. Many of the members created SIMPP in 1941 and filed first anti-trust suit against Paramount, Fairbanks, and Griffith to secure more 2023 studio market share* creative control and better salaries over resulting in the 1948 supreme court ruling that ended the ^3 Disney/20th C. 21% major studios' tightening budgets. "studio system" of joint studio-theater ownership. Universal 20% Warner Bros. 15% **v3** Sony 11% Paramount 10% Lions Gate 1997 Mutual 1912-1918 Founded in Vancouver, Canada, by Frank Giustra. R-C Pictures 1920, It was shortened to Lionsgate in 2005. renamed FBO 1922 1928 Radio-Keith-Orpheum 1957 ceased production, 1981 revived as LLC The Radio Corp. of America (RCA) owned sound-on-film technology (Photophone). General Manager David Sarnoff struck a deal with FBO and created RKO. 2020 OTT market share† 2023 OTT US market share† Netflix Studios 2013 Netflix (2015) 29% Amazon 22% ^1 V1 Netflix 22% Amazon (2018) 21% Hulu (2017) 16% Disney+ 12% Max 15% ^4 Disney+ 12% AppleTV+ (2019) 4% Peacock 5% Hulu 11% V2 ^2 Paramount+ 8% HBO Max 3% AppleTV+ 7% V2 V2 Peacock <4% Paramount+ 2% 1910 1920 1930 1940 1950 1960 1990 2000 2010 2020

* Market share based on distributor's gross earnings from 2020: https://the-numbers.com/market/2020/distributors
† Unclear how much these "studios" are making, but the major over-the-top (OTT) internet-streaming services now have original programming. Year signifies the start of films & documentaries.

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B3 – Before sound pictures became popular in 1927, First National was one of the "Big Three" studios.

B5/L3 – The "Big Five" dominated into the mid-1950s. The "Little Three" studios were distinguished in that they did not own any theaters.

Sourced primarily from https://en.wikipedia.org/wiki/Major_film_studios - See https://zepfanman.com/studios for more notes and commentary.